



## index

INTRODUCTION  
OUR WORK  
OUR CLIENTS  
OUR TEAM

## our story

## DON'T SCROLL, IT'S REALLY INTERESTING!

The journey of two young and passionate entrepreneurs began with The Lantern Studios. While working and exploring their respective fields, the thought of bringing a creative change to the organization stuck with them and that's when they decided to start their own business.

They believe that both offline and online marketing are interdependent and cannot function effectively without each other. The goal is to link the missing point between the clients' marketing plans and the implementation of those plans.

OUR STORY | 01



## BRANDING COLLATERALS

We give creativity and boldness to brands to enable them to stand out, by unleashing our expertise, inspiration and curiosity.



## WEB DESIGNING &amp; MANAGEMENT

We follow the process of designing, developing and managing the website. It is the vital tool for the business to be known and attract valuable search engine traffic.



## SOCIAL MEDIA &amp; CONTENT MANAGEMENT

We help you reach a larger audience than you could through traditional methods and target the prospects who are most likely to buy your product or service.



## FILM PRODUCTION &amp; PHOTOGRAPHY

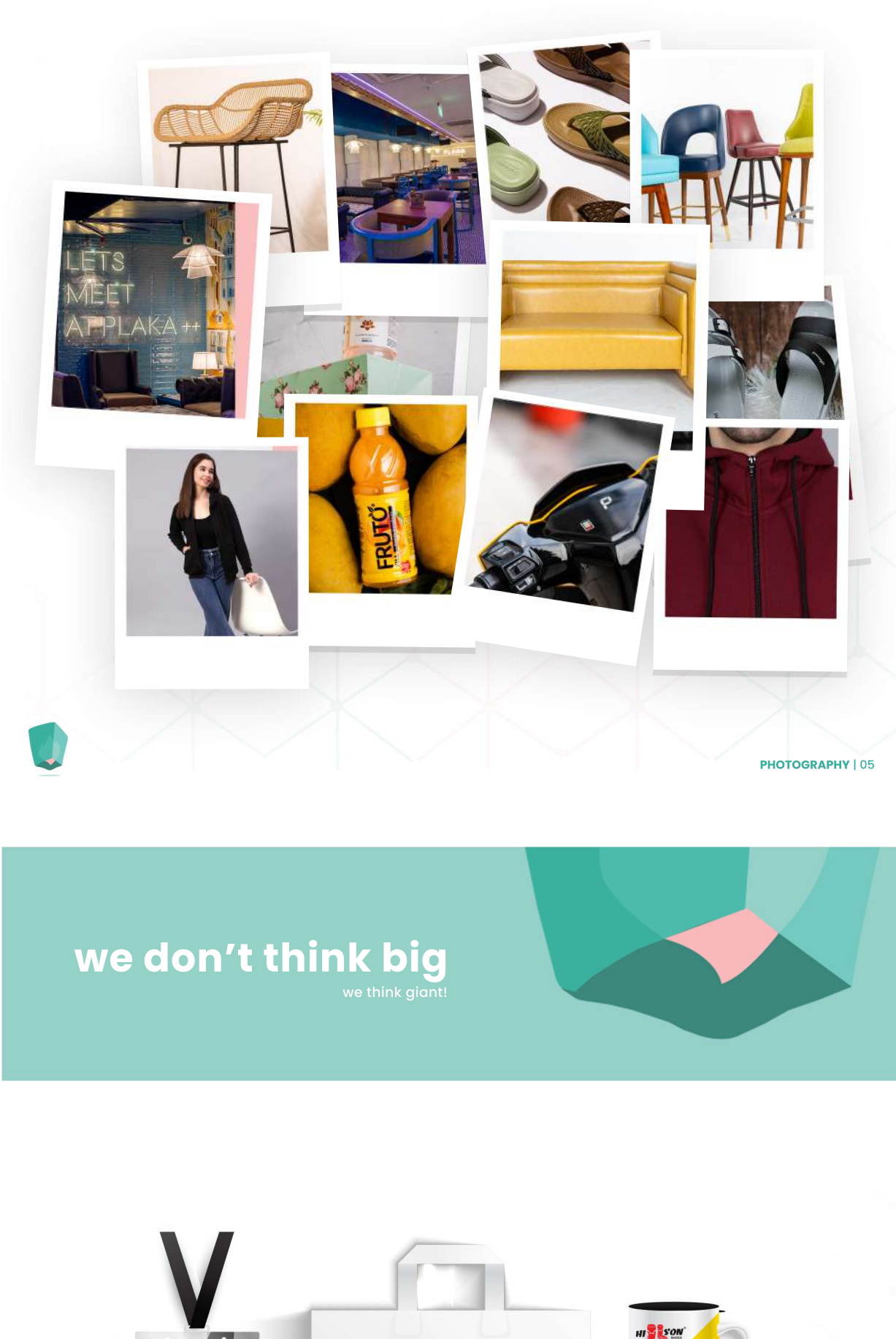
Each brand has its own story to tell and magnificently illuminating those stories is what we are good at. Ad films and videos are a source of promotion and a way to impact lives with their meaningful approach.

we're here  
to make  
your brand  
stand out!

SERVICES | 02

we passionately create intelligent  
and imersive digital experiences  
with fresh and innovative ideas.take a look  
the brilliant touch you need.

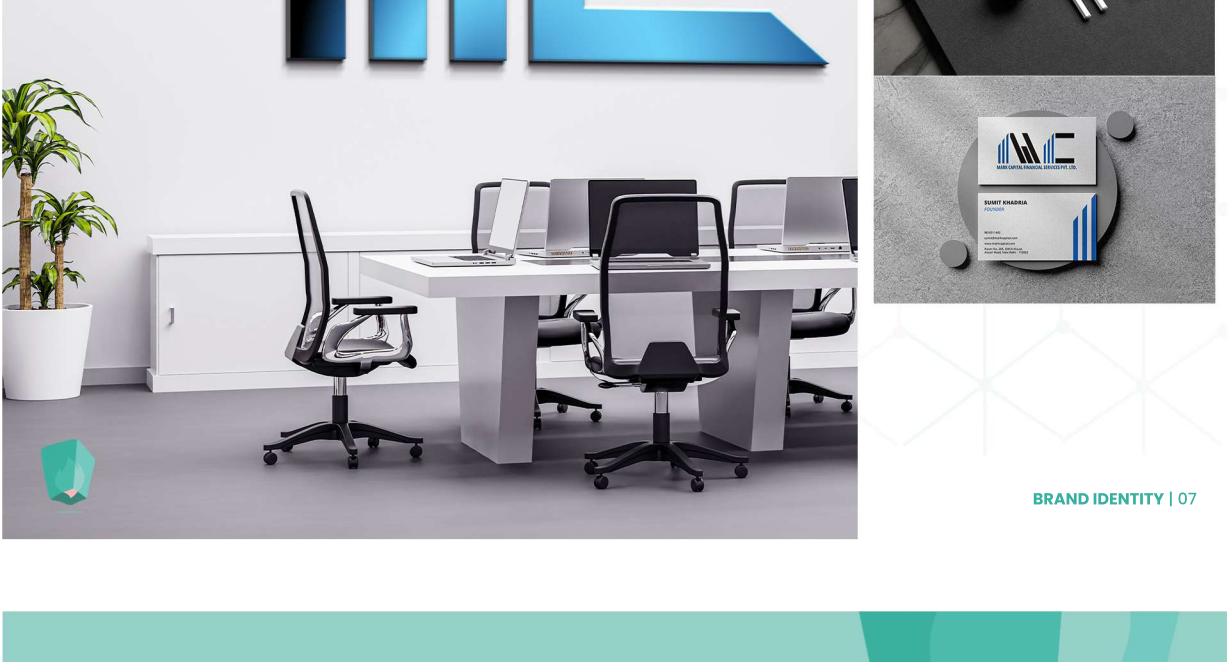
PHOTOGRAPHY | 03



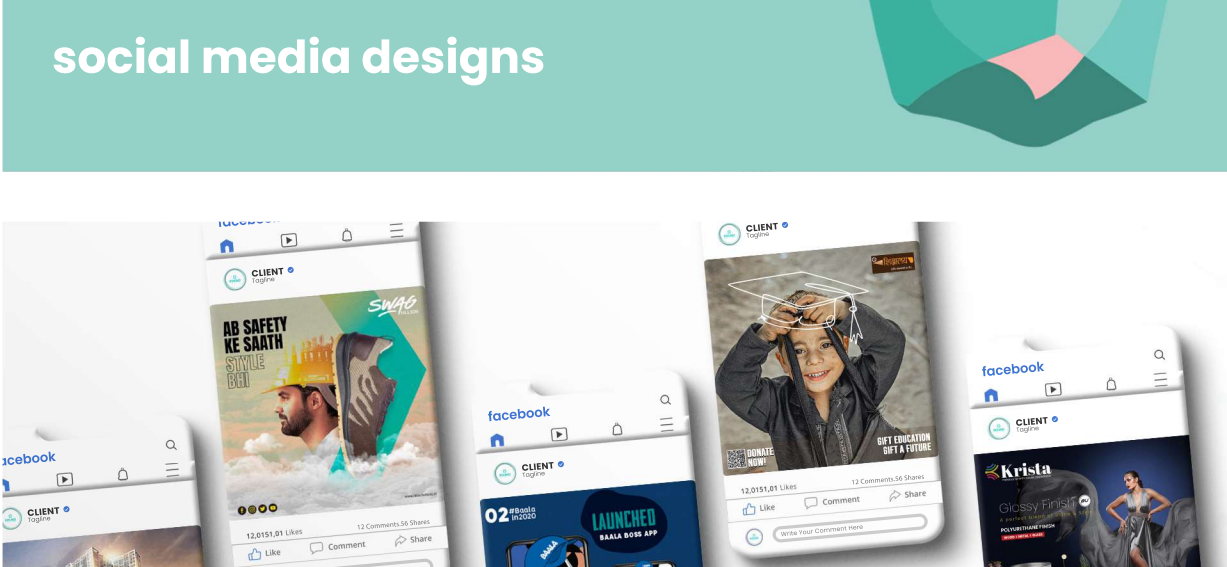
PHOTOGRAPHY | 04



PHOTOGRAPHY | 05

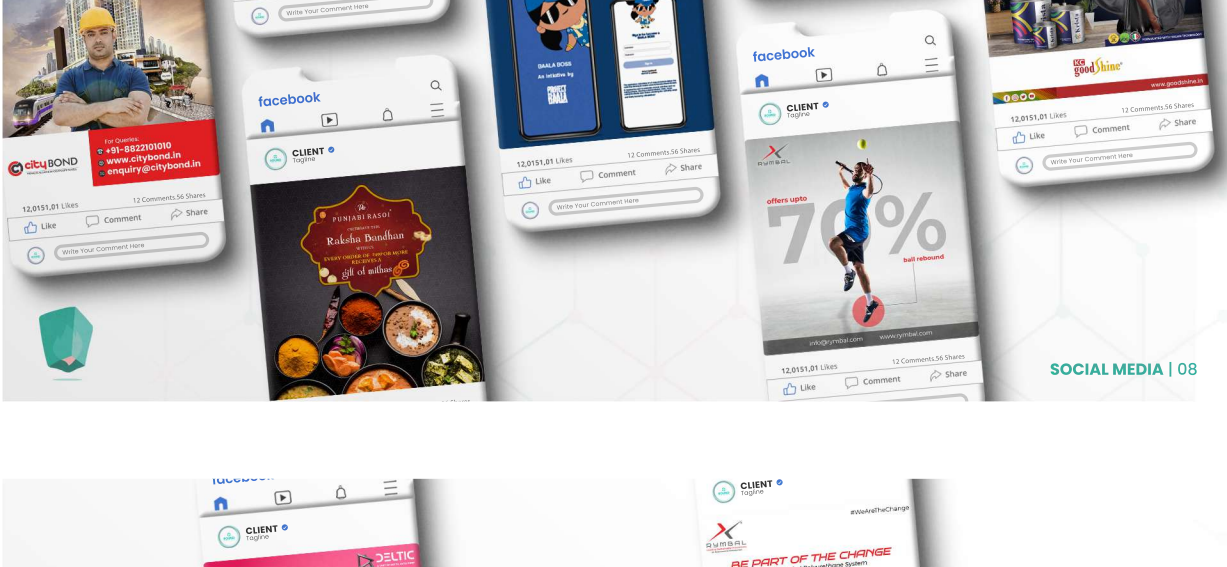
we don't think big  
we think giant!

BRAND IDENTITY | 06

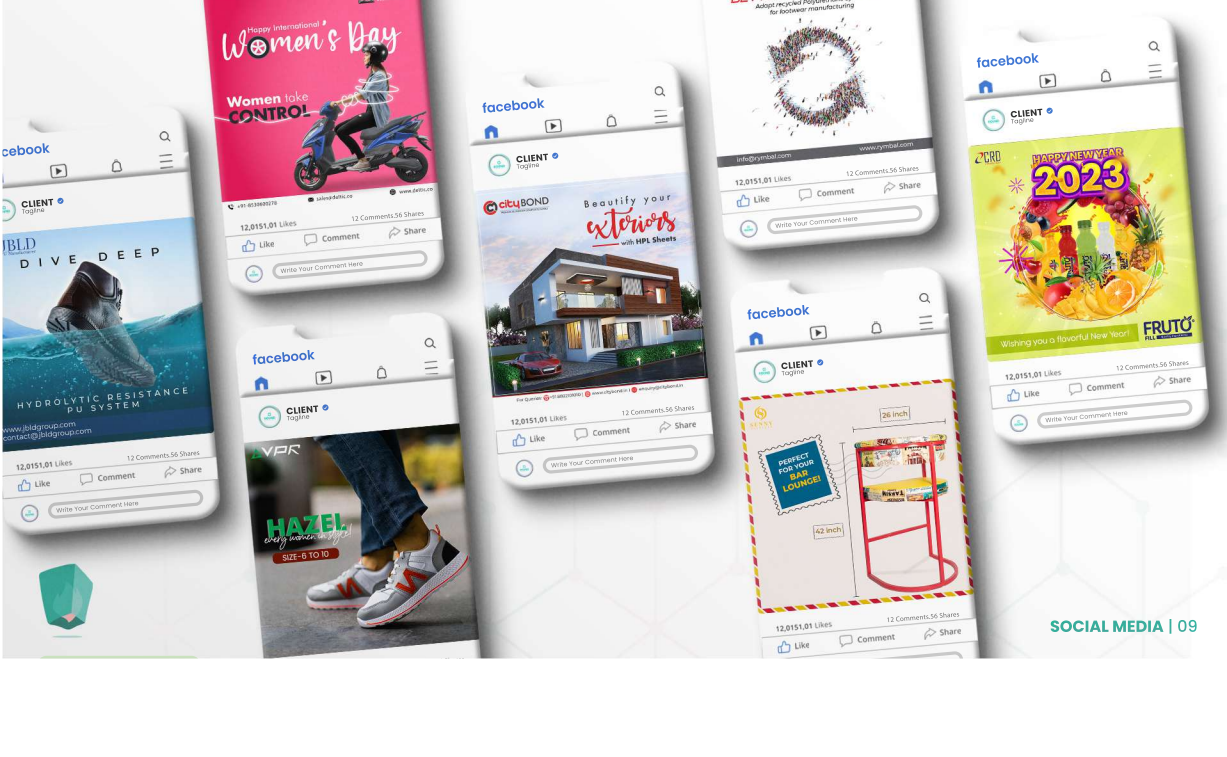


BRAND IDENTITY | 07

## social media designs



SOCIAL MEDIA | 08



SOCIAL MEDIA | 09

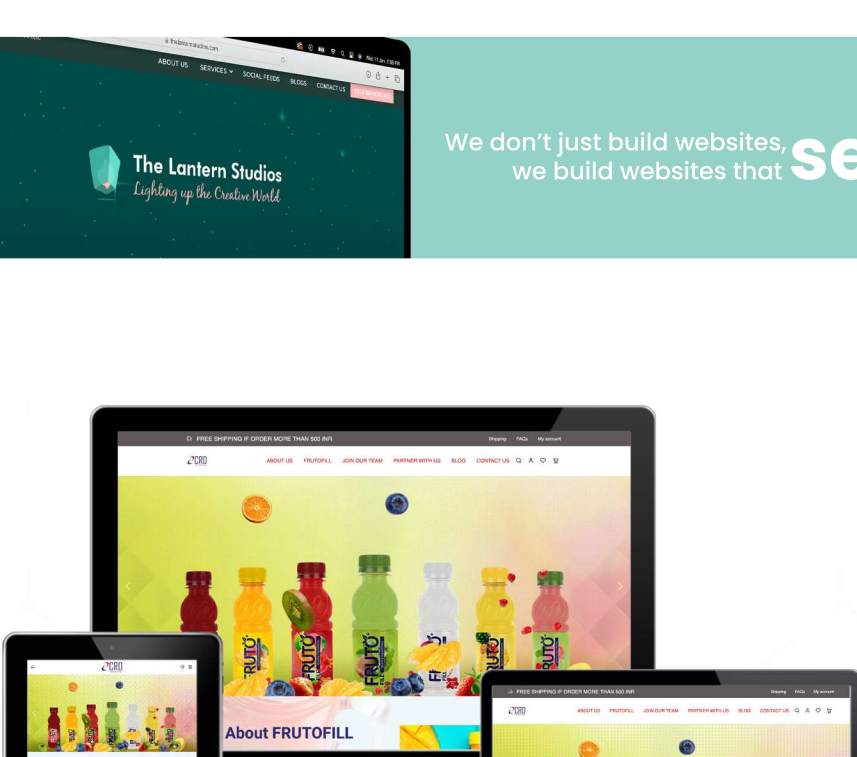
## offline branding



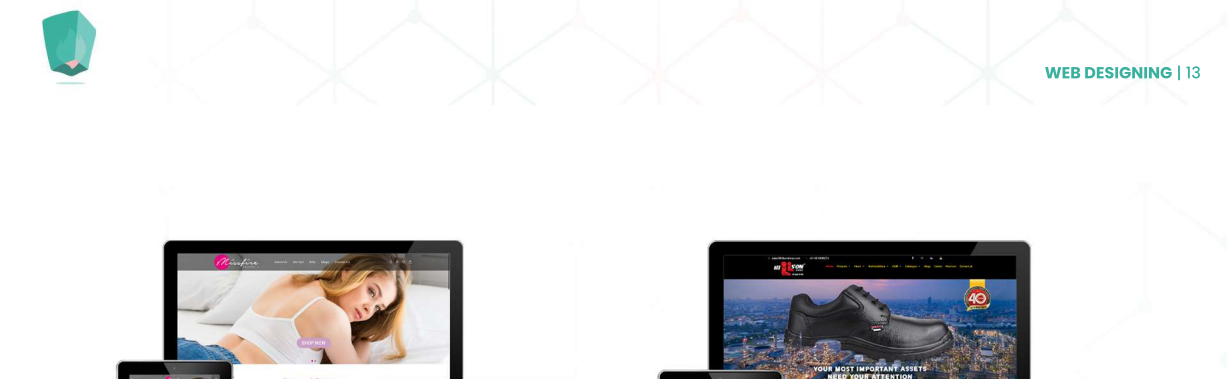
OFFLINE BRANDING | 10



OFFLINE BRANDING | 11



PACKAGING | 12



WEB DESIGNING | 13



WEB DESIGNING | 14

To give real service you must add something which cannot be bought or measured with money, and that is sincerity and integrity."

## our clients

No business can survive without its clients. We are grateful for their presence as they motivate us to thrive to become someone whom others follow.



OUR CLIENTS | 15



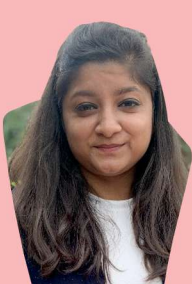
**Mr. Rajeev Narang**  
(Marketing Consultant)

Business Mentoring, working with the proprietors & top management to transform Products to Brands, Companies to Organizations. People to Professionals helping companies, new & old to put their services and processes in place, inside of Sales & Marketing functions, leading the teams from the front to achieve the company objectives.



**Mr. Piyush Wadhwa**  
(Managing Director)

Piyush has worked in the Film Production industry and portraying a story through videos of short films has been his forte. "We wanted brands not to work to different places for different services. We are the a supermarket. You name it and you've got it."



**Ms. Riya Aggarwal**  
(Chief Executive Officer)

Riya hails from a Graphic Design background and has gained expertise in it. She is a perfectionist with an extremely creative mind. She carries a zest for her work and grasps every opportunity that comes along her way. Riya believes that passion and determination are powerful tools to be most used to any successful business.

## our mentors

Mentoring is a brain to pick, an ear to listen, and a push in the right direction.

OUR MENTORS | 16

ARE YOU EXCITED TO WORK WITH US?

Ping Us on:  
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THANK YOU | 17